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PATENT

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In Re Application of:

Scott R. Swix
Paul T. Watson
James H. Gray

Serial No.: 10/034,654

Group Art Unit: 2612

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For: SYSTEM AND METHOD FOR INSERTING ADVERTISING CONTENT IN
BROADCAST PROGRAMMING

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

ASSOCIATE POWER OF ATTORNEY

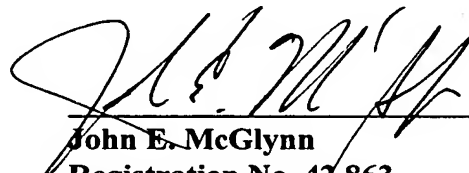
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